



Seminar on Smart Power at RIAC

«Soft and Smart Power in Russia-Turkey Relations»

March 14, 2018

Venue: Alexander House Business Centre, 1 Bolshaya Yakimanka St., Moscow

Working language: English

March 14, 2018 (Wednesday)

14:45-15:00 Registration and Coffee

15:00-15:15 Opening Remarks

Andrey KORTUNOV, Director General, Russian International Affairs Council (RIAC)

Hüseyin DIRIOZ, Ambassador of the Republic of Turkey to the Russian Federation

15:15-15:35 Presentation

Key speaker:

Numan KURTULMUŞ, Prof. Dr., Minister of Culture and Tourism of the Republic of Turkey (20 min.)

15:35-16:25 Discussion

Moderator:

Andrey KORTUNOV, Director General, RIAC

Discussion points:

- Evolution of Turkish Foreign Policy: From Soft to Smart Power. Role of Culture in Turkish Smart Power
- Role of Public and Digital Diplomacy in International Relations
- Opportunities for Using New Technologies in Promoting Russia-Turkey Cooperation
- Role of Traditional and New Media in the Modern World for Russia-Turkey Relations
- Russia-Turkey People-to-People Contacts as a Factor in Strengthening Cultural Dialogue

16:25-16:30 Conclusions